



Engagement Assurance CommitteeCover Sheet

Item 3 Enclosure D

Title:	Refresh and insight from the South East London People's Panel						
Meeting Date:	28 November 2023						
Author:	Janice Guy, Market Research Consultant, Jungle Green Julie Ford, Recruitment and Data manager, Jungle Green						
Executive Lead:	Ranjeet Kaile, Director of Communications and Engagement						
Purpose of paper:	To update on the refresh of the South East	Update / Information	X				
	London's People's Panel and to share key insight from the survey carried out with new members as part of the refresh of the South	Discussion	Х				
	East London People's Panel.	Decision					
Summary of main points:	The ICB re-engaged Jungle Green in 2024 to refresh the membership of the South East London People's Panel which they had originally recruited in 2023. The panel was recruited to be representative of the populations in Bexley, Bromley, Greenwich, Lambeth, Lewisham and Southwark. However, certain groups of individuals engage less frequently and in fewer numbers in panel activity. Therefore, the ICB engaged Jungle Green to recruit from communities that have engaged less frequently with panel activity in the hopes that these groups will be better represented in future surveys and focus group activity. The target groups were people from Black African, Black Caribbean, South Asian communities, younger people and people from the LGBTQ+ communities. The recruitment started in August 2024 and continued to February 2025 and resulted in 290 new members, of which: 27% were aged 16 – 24 28% 25 – 34 45% identified as Black British 9% as mixed Black and White 8% as Asian or Asian British 3% other noon White 6% whose gender is different form their birth gender 8% identified as bisexual 4% as gay woman / lesbian 2% as gay men 1% as pan sexual						

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	reporting lower levels of happiness at 69% and people from Asian communities reporting the highest level of happiness at 94%. 29% of new panellists report feeling lonely. The full report details all the findings from the survey as part of the recruitment to the panel.					
Potential Conflicts of Interest	None					
Relevant to the following Boroughs	Bexley		✓	Bromley	✓	
	Greenwich		✓	Lambeth	✓	
	Lewisham		✓	Southwark	✓	
	Equality Impact	The refresh of the panel focused on recruiting people from communities that have engaged less frequently with the panel – Black African, Black Caribbean, South Asian, LGBTQ+ communities and younger people.				
	Financial Impact	The refresh was funded from the SEL engagement budget.				
Other Engagement	Public Engagement	The People's Panel is made up of members of the public to gather their experience and insight of residents of south east London to inform the work of the ICB.				
	Other Committee Discussion/ Engagement	The findings will be discussed at the Themes and Concerns Group.				
Recommendation:	The Committee is asked to note the refresh of the panel and the insight gained through the survey. Insight from the first survey has been used to inform the Anchor listening exercise. Insight from the second survey is to inform communications activity and campaigns across the year to help people navigate the NHS and					

2 CEO: Andrew Bland Chair: Richard Douglas CB